

Driving Transformation

Monday, August 10th / 2:00 – 3:00 p.m.

Mona Buckley, MPA, Chief Executive Officer, Professional Insurance Marketing Association

Linda Chiaverini, President, Solutions+ of New York

Michael Cummings - Tate / Cummings

Megan Markowski, CAE, Executive Director, United Dance Merchants of America

Jeffrey Tenenbaum, Esq., Partner, Venable LLP

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Introductions

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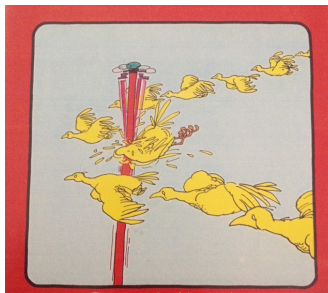
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The Hazards of Leadership



The hazards of leadership.

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Challenges

- Changes in industry or profession
- Financial challenges
- Turnover at CEO/ED level
- Association merger

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Driving Change

- Communication with Board and / or Officers
- Use of allies
- Key pivot points for use in case for change
- Use of outside consultants
- Personal / professional risk assessment



Lessons Learned



Q&A

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